

CMMI® Impact

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SCAMPI Cumulative Statistics

Calendar Year-End 2007 & 2008 as of 3-31-09

	CYE07	CYE08	Delta	% Increase
Appraisals Performed	3,113	4,134	1,021	32.8%
Organizations Appraised	2,674	3,446	772	28.9%
Participating Companies	1,882	2,544	672	35.7%
Re-appraised Organizations	361	564	203	56.2%
Projects	14,620	21,141	6,521	44.6%

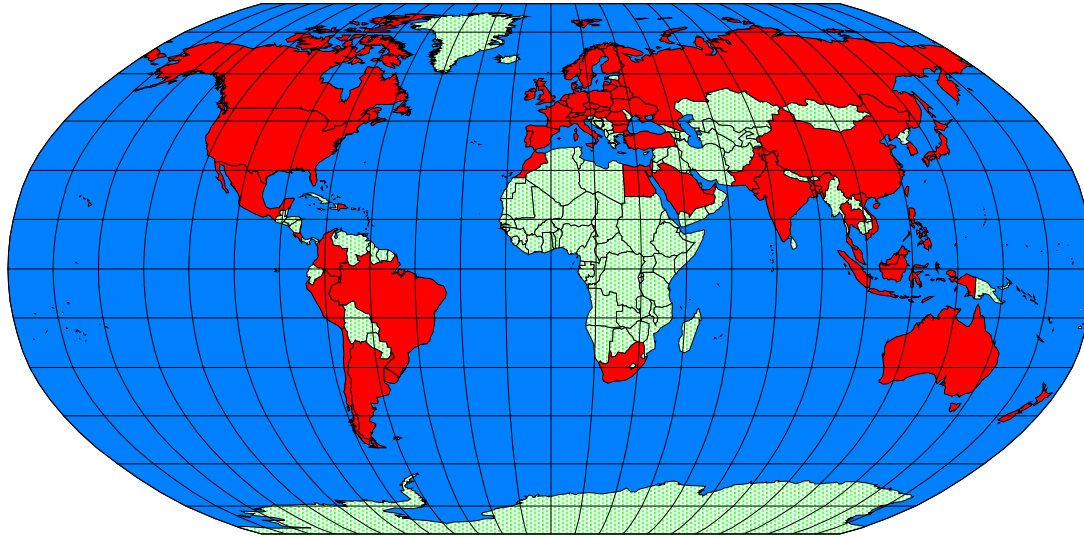


SCAMPI Military / Government / DoD Contractor Cumulative Statistics Calendar Year-End 2007 & 2008

	CYE07	CYE08	Delta	% Increase
Appraisals Performed	574	661	89	15.2%
Organizations Appraised	574	661	89	15.2%
Participating Companies	278	326	48	17.3%
Projects	2,068	2,573	505	24.4%



CMMI Adoption Has Been Broad



SCAMPI A reports from 60 countries

Approx. 70% of adopters in US are contractors for military/government or are government

Estimated 900,000+ work in orgs that have had a SCAMPI A appraisal.

25 countries with 10 or more appraisals (Aug 06 -> Jul 08):

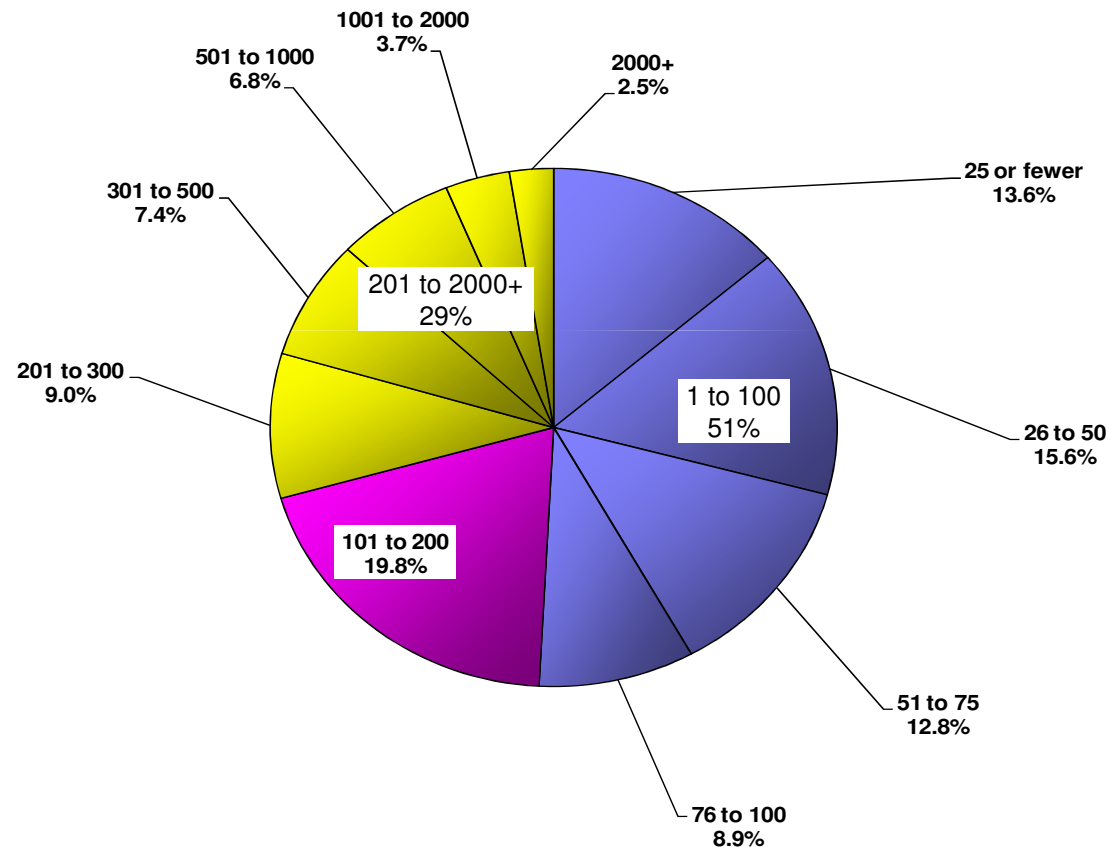
• USA	598 -> 1034
• China	158 -> 465
• India	177 -> 323
• Japan	155 -> 220
• France	65 -> 112
• Korea (ROK)	56 -> 107
• Taiwan	31 -> 88
• Brazil	39 -> 79
• Spain	25 -> 75
• U.K.	42 -> 71
• Germany	28 -> 51
• Argentina	15 -> 47
• Canada	18 -> 43
• Malaysia	15 -> 42
• Mexico	<10 -> 39
• Australia	23 -> 29
• Egypt	10 -> 27
• Chile	<10 -> 20
• Philippines	14 -> 20
• Colombia	<10 -> 18
• and Italy, Israel, Singapore, Hong Kong, and Pakistan	

<http://www.sei.cmu.edu/appraisal-program/profile/profile.html>
Statistical analyses by the presenter.



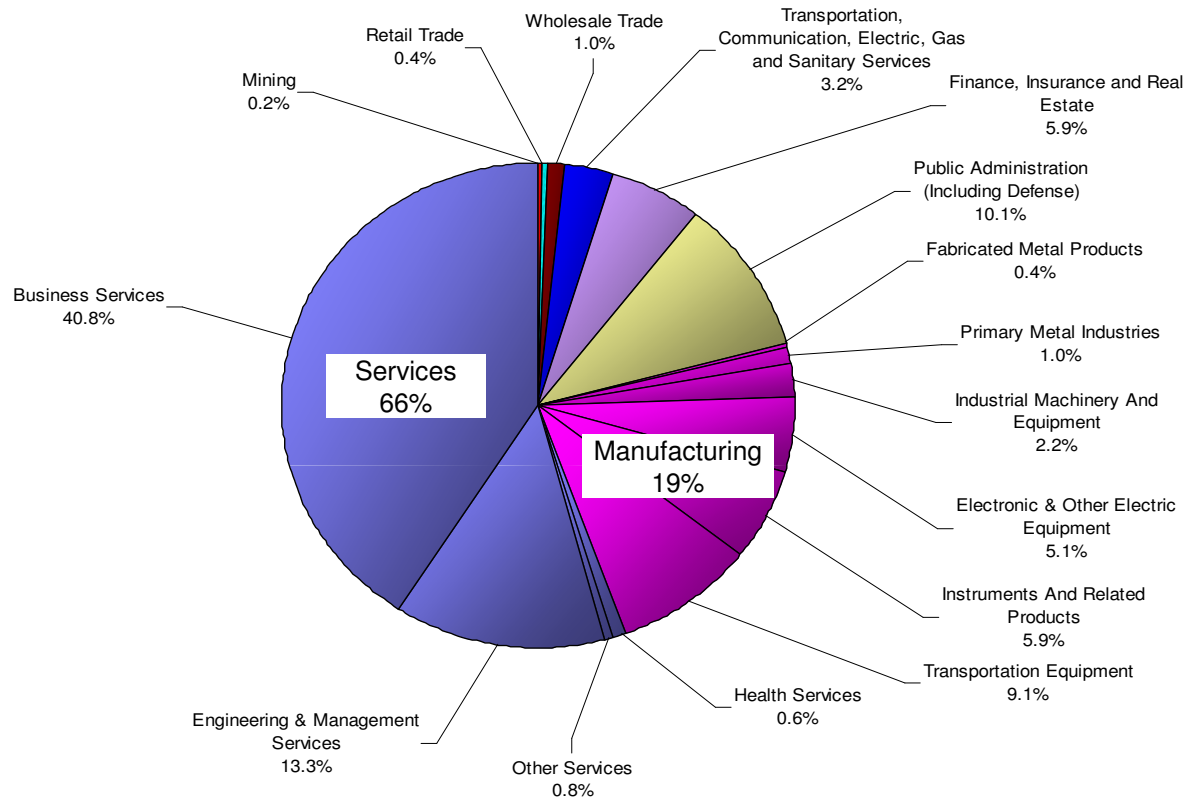
Organizational Size

Based on total employees within area of appraised organization



Organizational Type

Based on Primary Standard Industrial Classification (SIC) Code

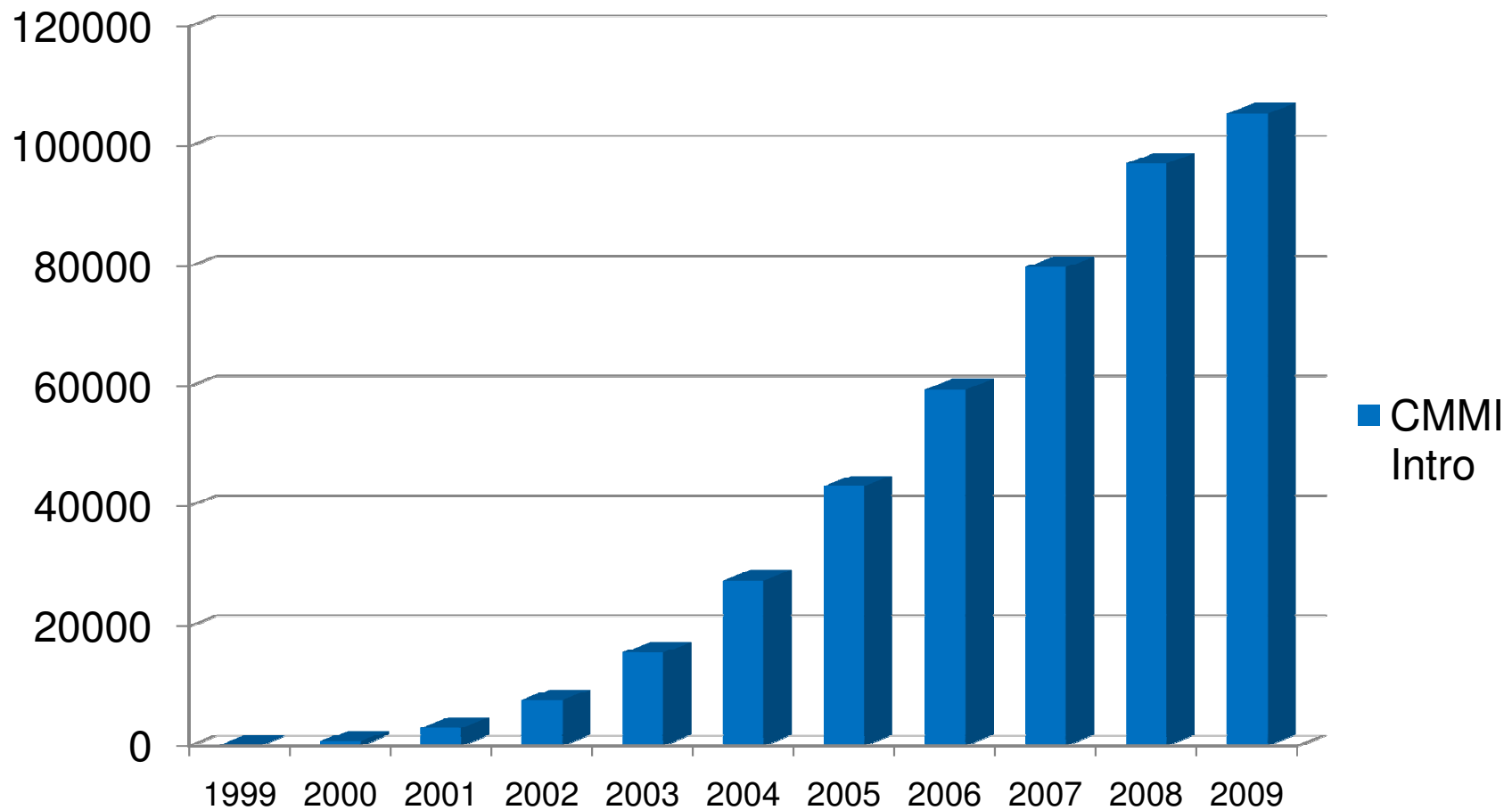


72% of adopters are commercial orgs

2/3 Services; 1/5 Manufacturing

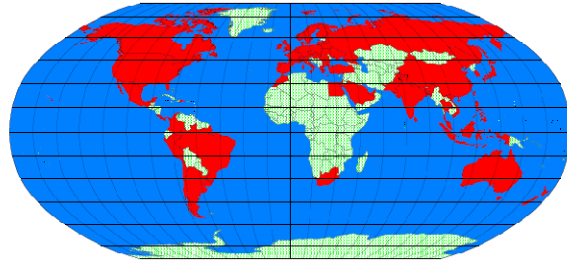


Introduction to CMMI Attendees Cumulative as of 7-31-09



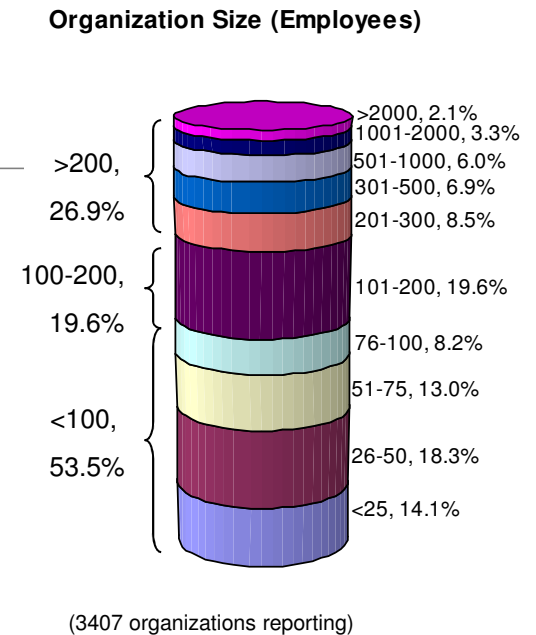
CMMI Adoption

CMMI appraisals
are conducted
worldwide...



	USA		Non-USA	
	Qty	%	Qty	%
Commercial In-House	318	32.5%	2207	90.9%
Contractor for Military/Government	555	56.7%	163	6.7%
Military/Government Agency	106	10.8%	57	2.3%
	979	100.0%	2427	100.0%

...in small
and large
organizations
and projects



...in a wide range of business domains

Services (69.2%)

- Engineering and Management Services
 - Public Administration
- Transportation and Utilities
- Finance, Insurance, Real Estate
 - Health Services
- Retail/Wholesale Trade

Manufacturing (17.6%)

- Electronic and Electric Equipment
 - Industrial Machinery
- Instruments and Related Products
 - Transportation Equipment
 - Other Mfg Industries

Based on primary Standard Industrial Classification (SIC) codes
reported in CMMI-based appraisals.

...at all levels of process maturity

	Commercial In-House	Contractor for Military/Government	Military/Government Agency
No Rating Given	6.3%	9.6%	23.3%
Initial (ML1)	0.9%	1.7%	1.9%
Managed (ML2)	29.1%	31.9%	44.9%
Defined (ML3)	50.4%	45.1%	25.8%
Quantitatively Managed (ML4)	3.4%	1.5%	0.6%
Optimizing (ML5)	9.9%	11.1%	3.7%
	(2525 orgs)	(718 orgs)	(163 orgs)

Source: SEI Process Maturity Profile, March 2009.

<http://www.sei.cmu.edu/appraisal-program/profile/>



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Benefits of CMMI-Based Process Improvement

Many companies cite performance benefits from CMMI

- Published in conferences, articles, papers, studies, surveys, reports

SEI collects quantitative measures of CMMI performance improvement

- Technical reports, including:
 - “Performance Results of CMMI-Based Process Improvement”
(<http://www.sei.cmu.edu/pub/documents/06.reports/pdf/06tr004.pdf>)

Performance Category	Median Improvement
Cost	34%
Schedule	50%
Productivity	61%
Quality	48%
Customer Satisfaction	14%
ROI	4.0 : 1
CMU/SEI-2006-TR-004. Data from 35 organizations.	



Number of SCAMPI Appraisals by Year

